

Art All Night Lawrenceville
Press Release
www.artallnight.org

For Immediate Release: March 31, 2011

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Art All Night Lawrenceville 2011 **Back to the Brewery**

PITTSBURGH, PA – Art All Night Lawrenceville is back for its 14th year, this time with extended hours, and more art than ever before. An eagerly awaited, annual celebration of arts, community and creativity, this year's event takes place on **Saturday, April 30, starting at 4 pm, and concludes on Sunday, May 1 at 2 pm.**

Due to popular demand, this year's event will begin earlier to allow for additional children's activities. Children's activities from 4 to 8 pm on Saturday will include a community quilt, a dance party with puppets from the Puppets for Pittsburgh lending library, recordings for the HEAR ME project, button making, and much more. In addition to the expanded children's activities, Art All Night will feature a wide variety of live performances, video, DJ performances, opportunities to create art on-site, and a unique blend of visual art on display for the community over the course of this nearly 24-hour event.

Thanks to Iron City Brewing Company, Art All Night 2011 will once again take place at 3340 Liberty Avenue in one or more of the brewery buildings formerly used for processing and bottling. Buildings dating back to the 1860s on the Iron City property were recently approved for historic designation by the Historic Review Commission.

Art All Night has become one of Pittsburgh's most popular arts events in the many years since it was first presented by residents and supporters of Pittsburgh's vibrant Lawrenceville neighborhood. Even as its profile has risen, Art All Night remains a homegrown event, organized by an all-volunteer planning committee and supported by hundreds of additional volunteers who help to prepare the venue, hang artwork and more. Last year's event attracted over 12,000 attendees and featured work by 1,189 visual artists and 35 performance groups, the most ever in the event's history. Even more growth is expected this year making additional volunteers the event's greatest need.

Art All Night Lawrenceville is FREE to attend and FREE to participating artists. Integral to Art All Night is its democratic premise—works by professional artists hang alongside art works created by students, kids, maybe even your own grandma. The show offers artists of any level of skill or experience the opportunity to showcase *one* piece of artwork in the exhibit: no fees, no jury, no censorship. One artist had never publicly displayed his photography in any venue prior to an Art All Night event has now been in several galleries and has sold many prints. He had this to say, "From my start in the Art

all Night two years ago, my photography is still a hobby but now it is much more intensive labor of love, and is self-supporting. None of this would not have happened without the push of my friends, and the beginner-friendly attitude of the Art all Night group." In addition to visual art, the event will feature live music, performances, video and interactive art activities for both children and adults.

WYEP FM is again the media sponsor for Art All Night and will broadcast live from the event on Saturday night. Additional support comes from the Lawrenceville Corporation, the Pennsylvania Council on the Arts, Children's Hospital of Pittsburgh, local businesses, and voluntary attendee donations.

Art All Night's organizers have made a commitment to increasingly "green" the event in the last few years by reducing waste, saving energy when possible, and promoting reuse. Art All Night achieved a silver waste reduction accomplishment certification from Zero Waste Pittsburgh for efforts at last year's event. The event is again bike friendly and the location is convenient to many Port Authority bus routes including 54C, 77D, 77F, 77G, 86A, and others.

Online artist registration is now available at www.artallnight.org. Artists submitting work must show a photo ID during both registration and pickup. All artwork must arrive ready to hang or otherwise be displayed. **Onsite registration is on Saturday, April 30, from 10 am to 2 pm, and art pickup is Sunday, May 1, from 2:30 pm to 5:30 pm.**

To learn more about the event, including how to register artwork and how to get involved as a donor or volunteer, visit www.artallnight.org. Photos and images for Art All Night are available by emailing press@artallnight.org.

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Event Facts

What: Art All Night Lawrenceville

When: April 30-May 1, 2011

Time: 4 pm Saturday to 2 pm Sunday

Where: Iron City Brewery, 3340 Liberty Ave

Schedule

Art Drop-Off – 10 am to 2 pm Saturday

The Show – 4 pm Saturday to 2 pm Sunday

Children's Activities – 4 to 8 pm Saturday

Art Pick-Up – 2:30 to 5:30 pm Sunday

Website/Email:

info@artallnight.org

www.artallnight.org

Phone: 412-235-1950